



## Ray Martinez – Co-Founder & EVP, Partner Development

Ray Martinez is the Co-Founder and Executive Vice President of EverFi. During his tenure, Ray has led a number of critical initiatives including the creation of the company's first teacher training initiatives, the development of partnerships with dozens of state superintendents, and the training of hundreds of teachers across the country. He's also led sales efforts including the signing of key partnerships with American Express, BB&T, United Way, EverBank and dozens of community banks that have brought critical skills to hundreds of communities.

Ray has forged partnerships with twenty-eight state banking associations and is a frequent speaker at statewide banking and teacher conferences.

Before EverFi, Ray spent 11 years at Kaplan, Inc. managing cutting edge supplemental education programs in San Francisco, Sacramento, Dallas, Northern Virginia, Los Angeles, and San Diego. During his time there, he was recognized with Kaplan's President Award for Leadership. Ray is a graduate of Bowdoin College.

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### **Company Overview:**

EverFi is the leading education technology platform company to teach, assess, and certify students in critical skills. EverFi's learning platforms include financial literacy, digital citizenship and cyberbullying prevention, civic education, student loan management, and health and wellness. The company is powering a national movement in 50 states that enables students to learn using adaptive and engaging technologies including 3D gaming, simulation, social networking, and virtual worlds. EverFi is currently working with 1,000 clients and over 5 million students have been certified in EverFi platforms, making the company one of the largest online education providers in the world.